

Outlook conversations keep HubSpot current.

Every morning, Argus reads the sales emails in its scope and updates HubSpot. In this example, an Outlook email about an agreement sent for signature becomes a sourced note on the company record. The sales team can see the update without entering it again.

3,958

Emails processed in the supplied 30-day Elios Agent Dashboard snapshot.

197

Successful write-tool calls in the same 30 days. Multiple actions can affect one record.

\$0.03

Reported LLM cost per write action. Token cost only; rounded by the dashboard.

From sales email to HubSpot activity

01 THE OUTLOOK EMAIL

Outlook · Mail

Re: Meridian Works agreement

DE

Dana Ellis

Yesterday · Sent

We have accepted the redlines and sent the agreement for signature. I'll follow up once everyone has signed.

02 RECORDED IN HUBSPOT

HubSpot

Find in HubSpot

Companies

Meridian Works

Company record

Lead status

MSA Sent

Company owner

Dana Ellis

About

Activities

All activities

Notes

Emails

This morning

Note created via EliosInsightsAPI

Argus for Sales

Agreement sent for signature after the redlines were accepted. The email does not confirm that all parties have signed or that delivery has begun.

Source: Re: Meridian Works agreement · Outlook

Recreated from the sales workflow with fictional company and contact details. The email and CRM note are illustrative paraphrases. No real client records are shown.



Morning run complete → Outlook activity recorded in HubSpot

Guardrails by design

Work in Outlook

The team keeps using its email workflow. Argus reads the relevant conversations during its morning run.

Update the CRM automatically

Argus adds the email's supported facts to the HubSpot company activity, with the source recorded in the note.

Keep the evidence attached

The note names the source and separates what the email confirms from what is still unknown.

Give us one problem. Let us prove it.

Ask us to run this against your workflow, or tell us the process you want automated.

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